

BURNLEY FC MASCOT PACKAGE 2026/27 – VIP

Terms and Conditions

How to Enter

1. Burnley FC's VIP Mascot Package (the "VIP Package") is provided by Burnley Football & Athletic Company Limited, a company registered in England and Wales with company number 00054222, whose registered office is situated at Turf Moor, Harry Potts Way, Burnley, Lancashire, BB10 4BX (the "Club").
2. The VIP Package is available only to BFC Junior Members aged between 5 and 12 years old on the date of the match for which the child is selected as a mascot (the "Match").

Winners

3. Winners will be selected at random. The Club will contact winners using the contact details provided upon registration and will provide payment details to the winner.
4. The winner will have 48 hours from being contacted by the Club to complete payment for the VIP Package. If payment is not made within this time, the winner will forfeit their right to the VIP Package and a new winner will be selected at random by the Club.
5. Full details of the price of each VIP Package are available on the Club's website.
6. The winner must provide a headshot photograph of the mascot, together with details of their favourite player and score prediction, at least 10 working days prior to the Match for inclusion in the matchday programme. A member of the Club's marketing team will contact the winner for this information by using the contact details provided at the time of registration.
7. Any illness, disability or medical condition affecting the mascot, or any adult accompanying the mascot to the Match, together with any associated accessibility requirements, must be communicated to the Club at the time of paying for the VIP Package.
8. A full itinerary will be made available to the winner five working days before the Match.

Consent

9. The winner consents to the Club taking photographs or video recordings of the mascot. You understand that the images and/or recordings may be used in various forms of media including, but not limited to, print, digital, online, and social media platforms for promotional and marketing purposes.
10. The winner grants the Club the right to use, reproduce, edit, exhibit, display, distribute, create derivative works of and store copies of the photographs and/or recordings of the mascot, in whole or in part, without any compensation.
11. The winner releases and discharges the Club, its agents, employees, and all persons acting under its permission or authority from any and all claims, demands, or causes of action that the winner or the mascot may have by reason of this authorisation or the use of the mascot's image or likeness.

Match Day

12. The winner will be responsible for arranging and paying for travel to and from Turf Moor for the Match. Parking at Turf Moor cannot be reserved for the winner.
13. It is the winner's responsibility to arrive at Turf Moor in good time for the Match. The Club bears no responsibility for any disappointment arising from the winner's late or non-arrival on the day of the Match.
14. The date of the Match may change, and the Club makes no guarantee that the Match will be played at a particular time or on a particular date. Any change to the date of the Match will be communicated to the winners by the Club as soon as practically possible.
15. The availability of the VIP Package is weather and safety permitting. In the event of conditions being deemed dangerous by the Ground Safety Officer, activities may be cancelled at short notice.
16. The mascot must attend the Match in the full 2026/27 Club junior home kit (which will be provided to you free of charge by the Club on the day of the Match as a benefit of the VIP Package).
17. Football boots are permitted for walking out onto the pitch but must be taken off once the on-pitch experience has finished. Football boots must not be worn in and around the stadium.
18. The mascot must be accompanied by a parent or legal guardian at all times, except when visiting the dressing rooms or in the tunnel area.
19. The Club respectfully requests that mascots **do not** ask players for their shirts at the end of the Match. The Club bears no responsibility for any disappointment arising from the mascot not receiving a player's shirt at the end of the Match.
20. The mascot, and any adult accompanying the mascot, must comply with the Club's ground regulations, ticket terms and conditions and any other policies or procedures communicated to the winner in advance of or during the Match.

Benefits

21. The VIP Package includes the following benefits:
 - a) a full 2026/27 Club replica kit for the mascot (i.e. shirt, shorts and socks). The Club will contact you following receipt of payment for the VIP Package to confirm the mascot's kit size. Please note that no changes can be made to kit after this time and so please allow for growth;
 - b) free shirt personalisation for the mascot kit;
 - c) one adult hospitality ticket and one junior hospitality ticket (to be used by the mascot) for the Match in the Jimmy McIlroy suite valued at over £350 **or** one adult matchday ticket and one junior matchday ticket (to be used by the mascot) for the Match;
 - d) one item of merchandise signed by first team players;
 - e) one photograph of the mascot in the home team dugout;

- f) a 'meet and greet' with the Club's players and Head Coach (subject to the Head Coach's permission);
- g) the mascot will feature on the big screen at the stadium;
- h) the mascot will feature in, and receive one copy of, the matchday programme;
- i) a group photograph featuring the other matchday mascots;
- j) the opportunity to walk out onto the pitch before kick-off with a Club player of the mascot's choosing (subject to availability);
- k) one centre-circle photograph with the team captains and match officials; and
- l) digital photographs of the experience.

22. Please allow up to 14 working days to receive any official photographs from the day.

General

- 23. The Club will not be liable for any loss or damage suffered by the mascot or any accompanying adult arising from the VIP Package unless such liability cannot be excluded or limited by law.
- 24. The Club reserves the right, without liability, to cancel, change, terminate or postpone the VIP Package due to circumstances beyond its reasonable control.
- 25. The VIP Package is non-refundable and non-transferable.
- 26. These Terms and Conditions are governed by the laws of England and Wales and shall be subject to the exclusive jurisdiction of the English courts.